



## Reduce/Reuse/Recycle Architecture as Resource

The architect Muck Petzet is General Commissioner of the German contribution. After studying in Munich and Berlin, he initially worked with Herzog & de Meuron in Basel. He has had his own office in Munich since 1993 and runs it since 2012 in partnership with Andreas Ferstl. His many years of practical and theoretical engagement with redevelopment strategies forms the foundation for the Biennale concept. He has, for instance, carried out exemplary redevelopment projects in the shrinking cities of Leinfelde and Hoyerswerda, as well as numerous conversions/modernizations and renovations in and around Munich. In connection with his teaching position at the University of Liechtenstein, the foundations were laid for a 'redevelopment theory,' which Muck Petzet has developed further in numerous lectures and articles.

The designer Konstantin Grcic is in charge of the exhibition design. In his office Konstantin Grcic Industrial Design, Munich, he has developed internationally awardwinning design products, furniture, and lighting for some of the most renowned firms in the industry since 1991. In recent years, Konstantin Grcic has curated exhibitions such as Design-Real for the Serpentine Gallery, London, and Comfort for the St. Etienne Design Biennial. In 2001 and 2011, he received the Compasso d'Oro, and Design Miami gave him the Designer of the Year Award in 2010.

The photographer and artist Erica Overmeer is photographing the exhibition projects of the German contribution. She studied at the Gerrit Rietveld Academie in Amsterdam and then worked at Herzog & de Meuron in Basel and at Walter Keller/Scalo Verlag in Zurich. In her work she focuses on the complex ways architecture is embedded in its social environment.

The communications consultant and consultant for cultural affairs Sally Below, with her Berlin agency sbca, is responsible for project management, editorial management, and communications. Sally Below advised the German contribution to the Architecture Biennial in 2004 and 2008. Her work focuses on urban development, architecture, and their networking of the many different areas of society that make up the city.

Thomas Mayfried and Swantje Grundler are designing the visual identity of the German contribution. Thomas Mayfried is a graphic designer, and, since 1999 has managed cultural projects from his studio in Munich. In 2003, he designed the visual identity for the Haus der Kunst and was responsible for its entire visual design up until 2011. The art historian Swantje Grundler worked at Haus der Kunst up until 2007, and there curated Mayfried's exhibit "Ephemera: Grafik Design, etc." together with Chris Dercon in 2010.

Co-editor of the publication for the German contribution is the architecture journalist Florian Heilmeyer. He studied architecture in Berlin and Rotterdam and initially worked as an architect, set designer, construction manager, and exhibition designer. Since 2005, he has worked exclusively in architecture communication with texts, books, exhibits about architecture and urban policy; as editor for BauNetz; as contributing editor for MARK (Amsterdam); and as author for international publications.

Muck Petzet  
Commissioner  
German Contribution  
13th International  
Architecture Exhibition  
La Biennale di Venezia

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